

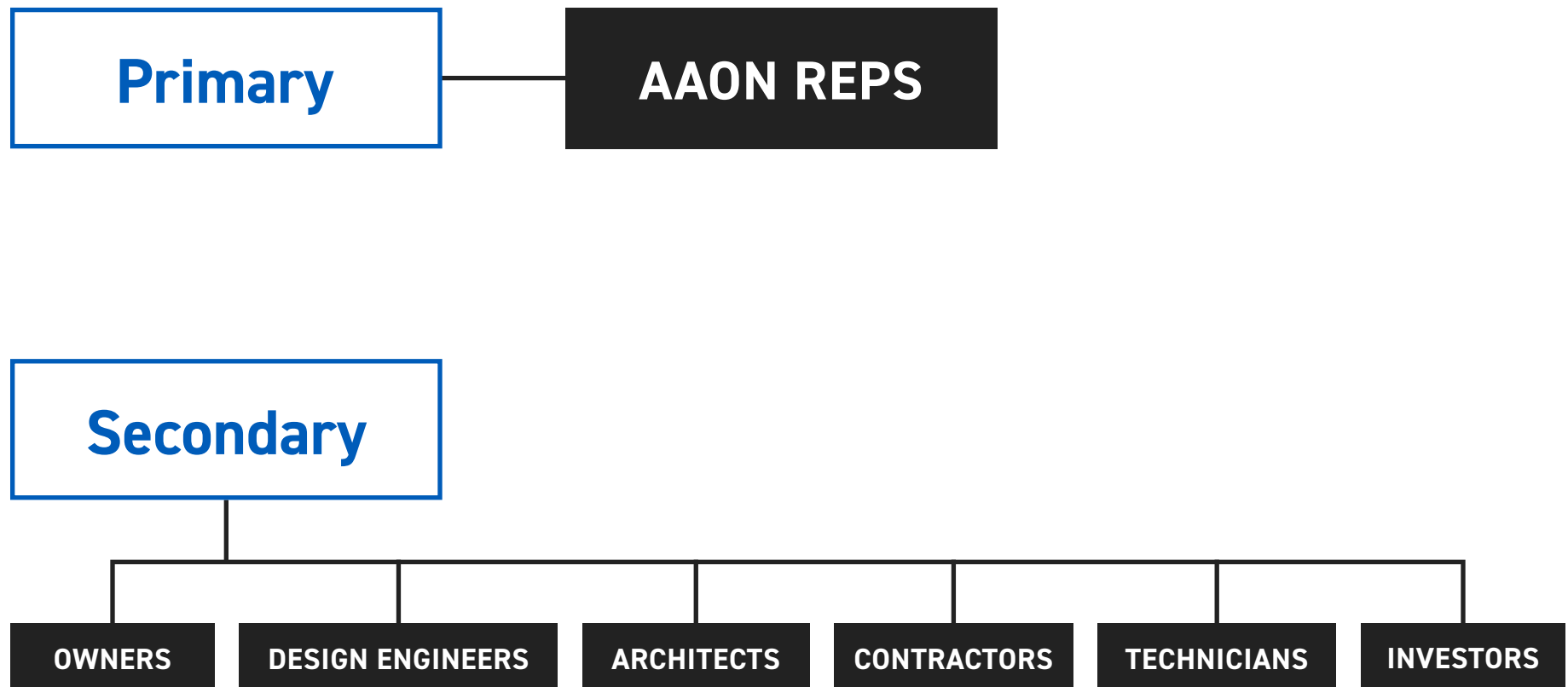


BRAND EXPERIENCE

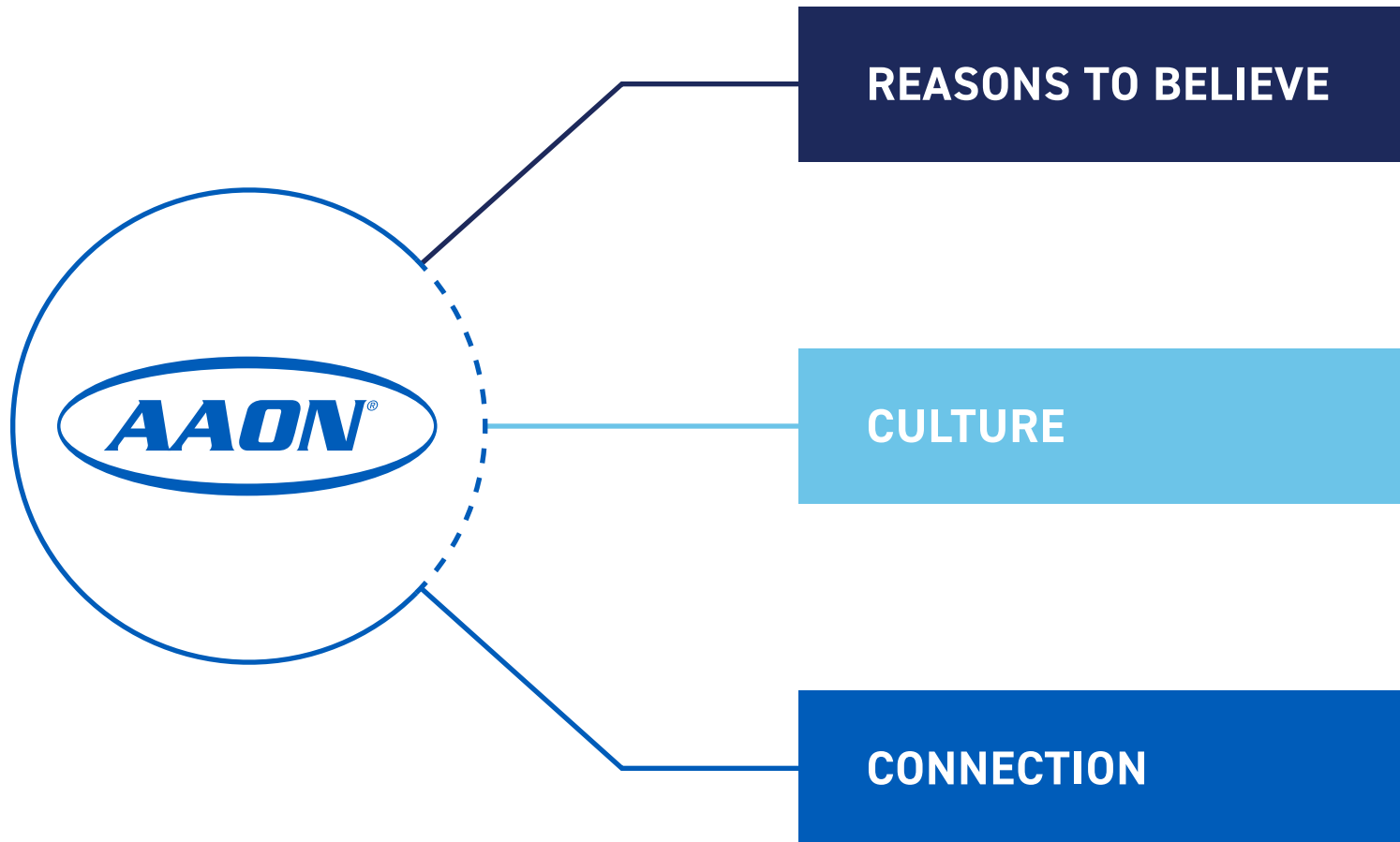
MARCH 2023

AUDIENCES

Who we're communicating with:



BRAND EXPERIENCE



BRAND EXPERIENCE

Why people should believe what we say:

REASONS TO BELIEVE

PROLIFIC “FIRSTS”

AAON has a remarkable history of unprecedented innovations that continue to raise the bar and force the entire industry to improve.

NORMAN ASBJORNSON INNOVATION CENTER

In 2020, AAON opened the world's most capable HVAC laboratory with the ability to test extremes and push the boundaries of what's possible.

LEADING THE CHARGE

Since 1988, AAON has been out front in moving the world toward sustainability while constantly exceeding efficiency and environmental regulations.

CULTURE

EMPOWERING

Never a place of entitlement, AAON values and empowers its people to create greatness together.

INNOVATIVE

Finding a better way IS the AAON way — in every aspect of the business.

FIERCELY DRIVEN

AAON is an agile force for good — outpacing the industry and making a difference in the world.

CONNECTION

CONFIDENT

AAON provides the assurance and peace of mind that comes to working with the proven leader.

VALUED AND ENERGIZED

AAON delivers the excitement of a first-in-class experience.

A SENSE OF EASE

AAON is simply easy to do business with in every way.

MARKET POSITION

AAON is

**THE PREMIER
OWNERSHIP
EXPERIENCE.**

PERFORMANCE AND VALUE BEYOND COMPARE.

MESSAGING OPPORTUNITIES

AAON is

RELIABILITY
THAT LASTS
DECADES.

MESSAGING OPPORTUNITIES

AAON is

INDUSTRY-
DEFINING
INNOVATION.

MESSAGING OPPORTUNITIES

For our team,

FINDING A
BETTER WAY IS
THE AAON WAY.

MESSAGING OPPORTUNITIES

AAON is

PUSHING
BOUNDARIES
FOR A MORE
SUSTAINABLE
FUTURE.

MESSAGING OPPORTUNITIES

AAON is

SETTING INDUSTRY
FIRSTS SINCE 1988.

MESSAGING OPPORTUNITIES

AAON is

BUILT TO LAST.
BUILT FOR YOU.



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Contact marketing@aaon.com with any questions.